

NEW APP, NEW ENGAGEMENT OPPORTUNITIES


After the success of the VALA award-winning Curtin Library app, Curtin University now has a new way to reach students with the recent launch of the Elsie app, as ELIZABETH MARTIN reports.

The Elsie app, named after the wife of former Prime Minister John Curtin, offers a mobile portal into Curtin life. It is part of Curtin University's effort to meet student expectations by delivering personalised, responsive, mobile-friendly experiences.

Curtin University Library staff collaborated with Curtin Information Technology Services on the project. Peter Green, Associate Director at Curtin University Library, said, 'Students expect to do most things using their phones and we were delighted that the Library was invited to work with the University on this new app, which has been enthusiastically taken up by students. The Library will continue to develop the Curtin Library app and contribute



to the Elsie app to ensure a world-class online experience for our students.'



The app combines essential information from multiple sources, such as course information, unit outlines and library borrower information. It also features a planner, preloaded with lecture and tutorial information and daily quotes to inspire and encourage students. 

ELIZABETH MARTIN
Communications Officer
Curtin University Library, Perth, WA
elizabeth.martin@curtin.edu.au

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