



Meet the ALIA Communications Team

Ever wondered where ALIA's constant stream of newsletters, Facebook posts, tweets, media releases FAIR campaigns and lovely graphic designs comes from? Well, the ALIA Communications team is responsible, handling many aspects of ALIA's media, marketing and publishing.

The team consists of three people who have wide experience in their chosen fields – Communications Manager Heather Wellard, Communications Coordinator Rosemarie John and Graphic Designer Meagan.

Heather was previously an in-house public relations practitioner in the finance sector and she also worked for a Sydney-based consultancy. Before this, she worked as a financial and news journalist for Australian, UK and Hong Kong TV networks. A newcomer to Canberra, she has enjoyed getting to know the library and information sector over the past two years while working for ALIA. She oversees the team as well as *INCITE* and ALIA's journal. She also writes content, manages the media and helps communicate ALIA's messages across many channels. You may have seen her taking photos at ALIA events.

Rosemarie is a communications professional with eight years of experience in executing online communications and digital campaigns for organisations. She is ALIA's social media guru, who produces hourly tweets and Facebook posts – and she writes *ALIA Weekly*.

From left to right: Graphic designer Meagan, Communications Manager Heather Wellard and Communications Coordinator Rosemarie John

She also manages employment advertising for ALIA and writes *RecruitLIS* – your weekly jobs newsletter. Rosemarie has been in Canberra for more than two years after having emigrated from Singapore, where she worked in communications and marketing for an FMCG company and freelanced as a journalist. While in Singapore, she and her husband built an award-winning travel website, *Travel and Beyond*, which continues today and has been selected for preservation by the National Library of Australia and listed as a resource on Trove. She has an associate degree in accounting from Queen's University Belfast, a bachelor's degree in business administration from Nottingham Trent University and has a Master of Business Administration from Charles Sturt University.

Meagan designed ALIA's award-winning IFLA International Poster of the Year in 2014 and puts her wonderful skills to work on the website, ALIA reports, events and campaigns as well as social and traditional media. From a web banner to a conference handbook, Meagan makes ALIA look professional, polished and adept as a non-profit working in this busy sector. Meagan has worked for ALIA for three years and before this she worked as a graphic designer in a private studio. She studied graphic design in Canberra.

The communications team is always ready to listen to a story, admire a photo, tell the latest news and find new ways to communicate ALIA's stories. They help Members understand what is happening in the busy ALIA world. You can contact them at media@alia.org.au. 🌐

DIGITAL PRIMARY SOURCES FOR TEACHING AND RESEARCH

NEW IN 2017



New 2017 Adam Matthew resources for the social sciences and humanities:

COLONIAL AMERICA

Module III: The American Revolution

EAST INDIA COMPANY

Module I: Trade, Governance and Empire, 1600-1947

FOREIGN OFFICE FILES FOR JAPAN, 1919-1952

Module I: Japanese Imperialism and the War in the Pacific, 1931-1945

FOREIGN OFFICE FILES FOR THE MIDDLE EAST, 1971-1981

LITERARY PRINT CULTURE

The Stationers' Company Archive, 1554-1984

MEDICAL SERVICES AND WARFARE

Module I: 1850-1927

MIGRATION TO NEW WORLDS

Module II: The Modern Era

RACE RELATIONS IN AMERICA

Surveys and Papers from the Amistad Research Center, 1943-1970

SOCIALISM ON FILM: THE COLD WAR AND INTERNATIONAL PROPAGANDA

Module I: Wars and Revolutions **VIDEO COLLECTION**

TRADE CATALOGUES AND THE AMERICAN HOME

RACE RIOTS
AREN'T NECESSARY

By Alfred McClung Lee

AMERICAN COUNCIL ON RACE RELATIONS

Contact us for trials & pricing

AM Adam Matthew
Primary sources for teaching and research

info@amdigital.co.uk
www.amdigital.co.uk

